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Ref: Recommendation for Brian Weed

To Whom It May Concern:

I was looking for a "Web Content Manager" late in 2006. I interviewed 10 applicants and when the dust settled, Brian Weed had been hired. While I was concerned that he had less experience than others, I hired him on the strengths he comes with and the potential I see in him.

What he brings:

Journalistic perspective

Personable demeanor

Sharp mind and quick learner

I am quite pleased with having selected him. His desire to further his education in the domain of "Communication Leadership" also speaks to his desire for continued growth and development. This desire also affirms the potential I see in him.

I am still getting to know Brian. So far his "weaknesses" orient around deep technology. For which I readily admit I didn't hire him. We are establishing an open and communicative relationship.

I look forward to discussing his learning and knowledge building as my M.Ed is in Leadership, and I am in a Leadership PhD program. I believe Brian will be an excellent student as well as rightly represent his education.

kindest Regards

Bill Colwell Jr

Director of Educational Technology

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